



***London | 09<sup>th</sup> September, 2011 | Big Brother | Series 12 |***

Promoponchos are delighted to announce that they have been appointed as the official Wet Weather Provider for Big Brother Live.

During the past three weeks, Celebrity Big Brother on Channel 5 TV, has attracted audiences of up to 5 million viewers. The new series of Big Brother Live starts today. With rain forecast during next week, Promoponchos have provided rain ponchos to keep the audience and housemates dry during the live broadcasts from the famous Elstree Studios, near London.

A spokesperson for Promoponchos said that "it is an honour to be involved with Big Brother Live. Everyone is excited about the new series, after the huge success of Celebrity Big Brother." Paddy Doherty emerged the winner, ahead of Kerry Katona and Jedward. End.

Promoponchos is happy to be a part of the BIG-BROTHER Series 12, 2011 and look forward to more series.

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